

We promote bouncing lifestyles and make people happy.

We offer people concerned excitement, thrill, and palpating and “bouncing” feeling and we focus on making many people happy as a company. Our ideal is expressed in the company name. We Create and Cherish Customers while making a Contribution to society. This is what “4Cs HD” means and our ideal.



Yoshimi Tendo,
CEO

Under the medium-term management plan to 2025, we implement strategies and actions to achieve V-shape recovery, from business recovery to growth and expansion.

By M&A of businesses based on our policy “We promote bouncing lifestyles and make people happy”, we will expand sales and enhance group’s value. In existing businesses, we will expand overseas development and accelerate sales.

We became an operating holding company since January 1, 2022, and sell cosmetics, healthy foods, and aromatherapy goods, operating in the fields related to health and healing. We will achieve synergistic effects with HACCP JAPAN Co., Ltd. for hygiene consulting business and iiy Co., Ltd. that was affiliated with us since January 2023, aiming at boosting sales and enhancing our group’s value.

Company outline

Name	4Cs Holdings Co., Ltd	Established	Dec. 5, 2003
CEO	Yoshimi Tendo	Capital fund	992.44 million yen (As of Sep. 30, 2022)
Address	·Headquarter Yakuin Business Garden 8F, Yakuin 1-1-1, Chuo Ward, Fukuoka City, Fukuoka Prefecture, 810-0022 Phone 092-720-5460 FAX 092-720-5422 ·Tokyo Office Iidabashi i-Mark Annex 8F, 3-11-13, Iidabashi, Chiyoda Ward, Tokyo, 102- 0072 Phone 03-6272-6835 FAX 03-6272-6836	Employees (consolidated)	198 (As of Feb. 28, 2023) (including part-timers)
		Business lineup	Mail-order Wholesale Retail Hygiene consulting FC
		Fiscal term	September 30
Listed	Dec. 5, 2003 (TSE Standard: Securities code 3726)	URL	https://www.4cs-holdings.co.jp/en/

Company history

Dec. 2003	Established SD Holdings Co., Ltd. by share transfer with Site Design Co., Ltd. Listed on the TSE (Mothers).
Mar. 2004	Acquired all shares and 100% ownership of FAVORINA Co., Ltd.
Aug. 2008	Merged FAVORINA Co., Ltd. and changed its business name to FAVORINA Co., Ltd.
Jul. 2012	Shifted to a holding company due to company split-up and changed business name to FAVORINA Holdings Co., Ltd.
Jun. 2014	Integrated operation of SCIENCE BEAUTE Co., Ltd. in a share exchange.
Feb. 2015	Changed business name to 4Cs Holdings Co., Ltd. Changed markets for listed companies to 2nd section of the TSE.
Apr. 2015	Established Cure Co., Ltd. as wholly owned subsidiary and started from July.
Jun. 2019	HACCP JAPAN Co., Ltd. became a subsidiary in a share exchange. (unconsolidated)
Oct. 2019	Merged SCIENCE BEAUTE Co., Ltd. and FAVORINA Co., Ltd. HACCP JAPAN Co., Ltd. became a consolidated subsidiary
Mar. 2020	FAVORINA Co., Ltd. acquired the operation of ANYTHINGWHITE from Uruwashido INC.
Feb. 2021	Established Aroma LLC as a wholly owned subsidiary and started business from April.
Dec. 2021	Changed business name to 4Cs HD Co., Ltd.
Jan. 2022	4Cs Holdings Co., Ltd absorbed FAVORINA Co., Ltd. and Aroma LLC and became an operating holding company.
Apr. 2022	Moved to the Standard Market due to reconstructing of market segment of TSE.
Jan. 2023	Merged Cure Co., Ltd.
Jan. 2023	iiy Co., Ltd. became a consolidated subsidiary through acquisition of share.

Main products

4Cs HD Cosmetics & healthy foods

FAVORINA



"NANOACQUA Carbonated Gel Pack"

Enable salon-quality carbonated skin care at home



"NANOACQUA Water Cleansing Gel"

Usable when wearing eyelash extensions. Remove makeup without rubbing.

"NANOACQUA Nano Lotion" "NANOACQUA Nano Emulsion"

"NANOACQUA Nano Cream"

Nano-structure active elements to infiltrate to the horny layer



"Ichizuna Kouso"

Easily eatable Konnyaku enzyme jelly stick

FINE VISUAL

Natural & Beautiful Impact



"Vital Conditioning Lotion a" "Vital Conditioning Serum"

Hydrate skin and create a moisture barrier with everyday care

Lotion and cream containing horse placenta extract *1



"Perfection SP1"

High-concentration serum containing horse placenta extract*1 of thoroughbreds raised in Hokkaido



"Sparkling Clear Pack"

One-agent gel pack containing horse placenta extract*1



"White Wrinkle Cream"

Anti-aging cream to diminish wrinkles and lighten skin*2

*1 Moisturizing ingredient *2Reducing the formation of the melanin and preventing blotch and freckle

ANYTHING WHITE



"Anything White Premium Moisture"

Simple and time-saving medicated whitening* all-in-one gel

*Reducing the formation of the melanin and preventing blotch and freckle

Cure



"Special Powder Soap"

Remove blackheads, pore clogging dirt, roughness and dullness *2 with enzymes and clay ingredients*1 to make skin smooth.

*1Ghassoul & white clay

*2Due to dead cells



"Natural Aqua Gel"

Gently remove keratinized skin by applying gel and massage skin



"White Clear Gel"

"Medicated" exfoliating gel with two active ingredients*1*2

*1Nichirei Water-soluble Placenta Extract B

*2Dipotassium glycyrrhizate



"Extra Oil Cleansing"

Enzymes* break down pore-clogging makeup, keratotic plug, keratinized skin

*Protease (cleansing ingredient)

Larét



"Organic Balm"

All-purpose item for hair & body, with 99% natural ingredient



"Organic Cream"

Thick cream with 100% natural ingredient repairs damage*. For hand & hair care before bedtime

*By dryness



"Organic Mist"

Hydrate hair & skin by silky particulate mist with 98% natural ingredient

Main products

4Cs HD Aromatherapy products



Power fragrance on the concept of "Birth-aroma"

24 types of essential oils related to color, meaning, history, and healing power of birthstone. We propose "Enjoying aroma as power fragrance" as a new way to enjoy aroma.



"Herb Tea"

Five types (relax & sleep, anti-aging, balance, warm, barrier) of original herb teas that combined various herbs by purpose.



"Massage Hand Cream"

(Wild rose / fresh herb / lavender & orange)

Combining aroma component and essential oil, the hand creams make your hands moist and firm with pleasant aroma. You can use according to mood and scene.



"Easy Barrier"

Roll-on type aroma oil containing cannabis-derived "CBD (cannabidiol)" known as soothing ingredient and 7 types of essential oils with refreshing aroma.

※80mg of high-quality CBD extracted from cannabis grown in contracted farms is contained in a stick (8ml).

iiy Co., Ltd.



"Night bra"

Make the breast full by unique design and stretch fabric.



"Upper arm shaper"

The shapewear puts breasts together, tones up upper arms and helps to keep good posture.



"Fluffy slim bra" (non-wired)

Realize soft & round breasts and slim figure by supporting bust.



"Compression leggings"

Shape your waist, tighten belly, and hold around pelvic part.



"Night cap"

Beret-shaped nightcap with 100% natural silk keeps hair shiny and prevents a bed hair. 2 sizes to fit hair length.



"Wire type pipe cleaner"

Resolve plumbing troubles without calling repairers. Use high-strength wire unique in design.

HACCP JAPAN Co.,Ltd.



HACCP JAPAN



"BACTESTER"

Fluorescent image measurement apparatus with superior sensing capability to judge microbial contamination risk within 5 minutes.



"Devirus AC"

Kill viruses, bacteria, mold in the air by spraying very fine particle of chlorous acid as bacteria removing agent.

Our group's business contents

With our subsidiaries HACCP JAPAN Co.,Ltd. and iiy Co., Ltd. (consolidated from 2nd fiscal period ending September 2023), we operate business in the field of "beauty", "health", and "healing".

4Cs Holdings Co., Ltd/iiy Co., Ltd. (Mail-order business)

■ Mail-order business



In-company call center
Sell at own website and mall
Telephone business service

■ Wholesale business



Wholesale to drugstores and variety shops inside and outside Japan
"Aroma Bloom" corporate marketing

■ Retail business



Operate company-owned "Aroma Bloom" stores

■ FC business



Operate chain-style business
Operate a near-infrared salon

HACCP JAPAN Co.,Ltd

■ Hygiene consulting business

【Inspection business】



Bacteria inspection and advice using rapid inspection device

Inspection business using Anshin HACCP" app and introduction of PL insurance

【Food hygiene consulting】



Support to keep food production sites and cooking sites safe

HACCP certification and consultation for domestic goods and exports

【Products related to hygiene】



Fluorescent image measurement apparatus for microbe "BACTERESTER"



Space sterilization device Devirus AC

Our business

■ Mail-order business

【Call center】

At in-house call center, phone operators called “personal trainer” who exclusively support customers’ beauty and health sell cosmetics, healthy foods, and aromatherapy related items by phone.



【EC】 Our websites

FAVORINA · FINE VISUAL · ANYTHING WHITE

We offer products to pursue skin beauty. We deliver “beauty” and “excitement”.

URL ▶ <https://www.favorina.com/>



Cure · Larét

Putting softness for skin first, we guide you to essential beauty. We sell pore & keratin care products, and organic hair care products.

URL ▶ <http://cure-skin.jp/>



AROMA BLOOM

We offer aromatherapy goods suitable for your troubles and scenes. Our essential oils are all extracted from natural materials like flowers, stems, and tree bark. As synthetic perfume is not used, you can enjoy fresh smell of material itself. We sell items you can use daily.

URL ▶ <https://www.aromabloom.jp/>



iiy Co., Ltd.

iiy Co., Ltd. develops and sells original products utilizing market unique research methods and deploys three brands, “CharmMakeBody”, “Omahit”, and “RhinoWolf”.

CharmMakeBody

Original compression wear brand for women who seek comfort and beauty



Omahit

We offer handy and user-friendly everyday products.



RhinoWolf

Consolidated solo tent brand that raised more than 100 million yen by crowdfunding.



■ Wholesale business

【Domestic wholesale】

We sell cosmetics, healthy foods, and aromatherapy related items to mass merchandisers like drug stores and variety stores domestically and abroad, as well as selling at stores. We sell not only wholesale but also visit customers nationwide to deliver products directly. As for aromatherapy related items, we started corporate marketing and now we are widening sales.

【Overseas wholesale】

We currently aim at expanding market in China and Asian countries. We will continue promoting activities, while using SNS that suits characteristic of each brand and product.

Our business

■ Retail business

Based on the concept of “Personal advisers will bring you healing and peace of mind”, we operate lifestyle-theme store “Aroma Bloom” focused on aromatherapy that suits to customers’ troubles and life scenes in the Kanto area of Japan.

The stores offer essential oils of more than 60 types. We also sell daily goods like hand creams and herb teas.

【About Aroma Bloom】

We offer various products in five types that suit to customers’ troubles and life scenes.

Our experienced sales staff are in stores to give you personal advice about aroma and offer you products suit to your trouble and purpose.



Barrier

To protect yourself

Stay comfortable in this stressful life in COVID-19 pandemic



Balance

Be balanced and lively

Keep balanced if you feel unstable due to hormonal imbalance



Anti-aging

Keep you fresh

For energetic and active life



Relax & sleep

For peaceful sleep

Aroma that gives you peace at the end of a day



Warm

Keep warm & healthy

The use of aroma oil in a bath, and warming herb teas

【Stores】

We currently operate 23 stores as of February 2023. (6 in Tokyo, 7 in Kanagawa, 8 in Saitama, 2 in Chiba) Refer to the following link for store detail.

Shop list▼

<https://www.aromabloom.jp/shop/>



■ Franchise business

We operate the franchise business in the field of beauty and health. As an inner beauty salon, we deploy a near infrared esthetic salon.

【Deployment of inner beauty salon】

On January 6, 2023, we opened “Inner beauty salon emuRina” in Chuo Ward, Fukuoka.

We offer state-of-the-art treatments using near infrared rays, sound oscillation, and high-intensity LED. You can take facial, sculp, body treatment tailored to your purposes and troubles.

Store : Inner beauty salon emuRina

Address : Chic Yakuin 502, Yakuin 4-2-9, Chuo Ward, Fukuoka City, Fukuoka Prefecture, 810-0022

Hours : 10:00-19:00 (Last order: 18:30)

Phone : 092-753-8187



Our group's business

■ Hygiene consulting business

HACCP is initial letters of "Hazard Analysis Critical Control Point". To put it briefly, it is detecting potential hazards in food production process like food poisoning bacteria and determine the reliable way to control high-risk hazard and manage the process.

In Japan, food-related businesses which manufacture, process, cook, sell foods are obliged to adopt HACCP since June 2020 (Full enforcement from June 2021).

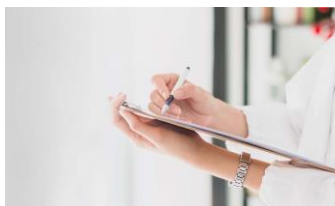
【Inspection business】

We conduct bacteria inspection with rapid inspection device and give guidance at food factory, cooking site, restaurant, and office. We can count bacteria quickly and offer one-stop support like visiting, inspection, disinfect advice, re-inspection and hygiene advice.



【Food hygiene consulting】

We provide help to keep food production and cooking sites like food factory and restaurant safe using broad knowledge on food hygiene. We offer know-how to properly apply hygiene control standard tailored to each client. We are extending HACCP certification consulting business for domestic use and imports.



【Products related to hygiene】

Fluorescent image measurement apparatus for microbe BACTESTER

Fluorescent image measurement apparatus with superior sensing capability to judge microbial contamination risk within 5 minutes.



Space sterilization device Devirus AC

This revolutionary device kills viruses, bacteria, mold in the air by spraying very fine particle of chlorous acid as bacteria removing agent.

You can set interval time for spraying by the minute.

This device kills viruses, bacteria, and mold in office and house to keep space clean and comfortable.



About subsidiaries

iiy Co., Ltd. (Mail-order business)

CEO	Hikaru Oomae
Address	Headquarters Iidabashi i-Mark Annex 8F, 3-11-13, Iidabashi, Chiyoda Ward, Tokyo, 157-0072
Phone	03-6272-6764
URL	https://iiy.jimdosite.com/
Business	EC sales



HACCP JAPAN Co.,Ltd (Hygiene consulting business)

CEO	Takumi Hirashima
Address	Headquarters Yakuin Business Garden 8F, Yakuin 1-1-1, Chuo Ward, Fukuoka City, Fukuoka Prefecture, 810-0022 Phone 092-720-5470 FAX 092-720-5471 Tokyo Office Bancho Haimu 101-2, 1-2, Nibancho, Chiyoda Ku, Tokyo To, 102- Phone 03-6261-7001 FAX 03-6261-7002
URL	https://haccp-japan.jp/
Business	Hygiene management consulting Wholesale of fluorescent image measurement apparatus for microbe Recruiting and training agent Selling & wholesale fluorescent reagent, training

